



## FOR IMMEDIATE RELEASE

**Sea Tow® Announces the Launch of Sea Loans™**  
*Sea Tow Partners with Russo Marine Financial Services to Provide  
Comprehensive Marine Financing for Members*

**Miami International Boat Show, Booth #S40, Feb. 14, 2007** – Sea Tow Services International Inc., the world’s largest and only international marine assistance company, in partnership with Russo Marine Financial Services Inc., today announced the launch of Sea Loans™. The comprehensive marine financing program has been designed exclusively for Sea Tow members and is available effective immediately.

According to Capt. Joe Frohnhoefer, Chairman and CEO of Sea Tow, “Having known and respected Larry Russo for so long, this was, by far, one of the easiest agreements for us to enter into. The Russo name is synonymous with professionalism and quality, within the boating industry as well as the consumer marketplace, which makes us proud to bring the Sea Loans program to our members.”

“We’re equally excited about this alliance,” explained Larry Russo Sr., president and CEO of Russo Marine. “Our two organizations are a perfect fit historically, ethically and in our desire to continually improve the boating experience through qualitative offerings such as this one.”

As part of the Sea Loans program offering, all application fees will be waived for Sea Tow members regardless of whether they’re buying, selling, refinancing or refitting their boat. In addition, when a Sea Tow member closes a loan with Sea Loans, his or her next Sea Tow membership renewal is *free*.

Also, as part of the company’s commitment to the safety of its members, U. S. Coast Guard documentation is free to Sea Tow members who finance with Sea Loans (a \$500 value).

For additional information please call 410-SEA-LOAN (410.732.5626).

**About Sea Tow:**

Sea Tow Services International, Inc. is the nation’s leading marine assistance provider. Founded in 1983 by Chairman & CEO Capt. Joe Frohnhoefer, Sea Tow now serves over 160,000 members in approximately 110 locations throughout the United States, Australia, Bahamas, Europe and Puerto Rico. For a full list of membership benefits, visit [www.seatow.com](http://www.seatow.com).

**About Russo Marine Financial Services:**

Russo Marine Financial Services Inc., is a member company of The Russo Marine Group, established since 1940. Russo is a third generation family owned business specializing in marine finance and refinance throughout the continental United States. Their team of marine loan experts is available toll free at 888-604-7916.

**For more information, please contact:** Ann Medford, Sea Tow’s Director of Corporate Communications Dept. at #1-800-4SEATOW or [ann@seatow.com](mailto:ann@seatow.com). **Contact number at the Miami Boat Show (631) 478-5247.**

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